

WORK EXPERIENCE

Ultra PRO

Graphic Designer / Illustrator | April 2021 - Present

- Utilize Adobe programs such as Photoshop and Illustrator to create various packaging collateral for flagship products (card sleeves, deck boxes, figurines, posters)
- Develop key design schematics to iterate across assorted merchandise (playmats, deck boxes, binders)
- Lead Illustrator for recreating and reconceptualizing third party licensed characters in playful ways (Magic The Gathering, Dungeons & Dragons)
- Create original character concept sheets and patterns associated with world building
- Manipulate design elements to create rendered products for eCommerce and print
- Adhere to strict brand guidelines given by clientele (Critical Role, Wizards of the Coast, Pokemon)

CGETC

Graphic Designer | Nov 2020 - March 2021

- Managed company branding by maintaining and updating digital and print assets (Amazon, Word Press)
- Created Marketing components with provided elements or designed new items based on brand guidelines
- Tested products to understand functionality and documented for product descriptions
- Photographed products and adjusted for online retailers (color correction, compositing)
- Maintained all digital assets within company server

Freelance Graphic Designer

My Metal Business Cards

Sept 2020 - March 2021

Mix Kitchen United

Oct 2020 - August 2021

Colosseum Athletics

Graphic Designer | Feb 2019 - March 2020

- Created marketing assets based on various collegiate guidelines
- Designed in-store mock ups for partnered vendors
- Manipulated photos to create concept merchandise and/or final products for print collateral
- Maintained 4 catalogs by dictating layout formats and optimizing for print production
- Improved social media engagement for collegiate partners by creating unique graphics for school events

4 Seasons General Merchandise

Graphic Designer | June 2018 - Feb 2019

- Created brand guideline to use as a template for print and digital items
- Designed large scale print formats to promote new products and upcoming sales
- Consistently managed and organized company website to showcase old and new products
- Developed social media presence by creating content timeline
- Oversaw and managed a team of two for copy writing and social media engagement

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Procreate
- Blender
- Illustration
- Product Design
- Photo Manipulation
- Typography